

# Pinellas County Schools Family Engagement Plan

## Vision

### What PCS will look like

Pinellas County Schools is a place where rich partnerships among educators, families and community members promote 100% student success.

### Our Core Values

1. All cultures, ethnicities, family structures, languages and religions are welcome in our schools to receive an equitable education for their children.
2. Partnerships between families and schools are essential for student learning, growth and success.
3. Building relationships between district, school staff, and families are vital for student success.
4. Collaboration with families and stakeholders promote openness, two-way communication, shared decision-making and transparency.

## Mission

To ensure every family knows how to support their child's education and how to help their child prepare for college, career and life.



## Strategic Objectives

### Organizational Systems and Structures

1. Support a District Family Engagement Team that includes all departments and stakeholders.
2. Support Family Engagement Action Teams in all schools and include all stakeholders.
3. Support systems of accountability using family and staff surveys, focus groups and observations.
4. Create and maintain systems of communication for families to share ideas and concerns.
5. Use technology to make the meetings more accessible (e.g. streaming meetings or recording meetings and sharing a link).
6. Increase opportunity to braid funding for family engagement efforts across all district departments.

### District Staff

1. Review District Family Engagement Plan annually with input from all stakeholders.
2. Provide professional development for district staff to understand, build and support effective family-school partnerships.
3. Provide customer service training to all staff that includes systems, standards and processes that will result in intentional design, flawless delivery and a customer recovery process.
4. Provide professional development for school leaders and instructional staff to lead family engagement efforts at the school level.
5. Include all cross functional departments on family engagement efforts to ensure families receive information on all district programs.
6. Engage families in everything that is being built for families.
7. Use multiple platforms to ensure all families can access information (e.g., in-person, YouTube videos, live-streaming, podcasts, voice-over PowerPoint on website, etc.).

### School Leaders and Staff

1. Support the District Family Engagement Team to develop & implement the family-school partnership plan.
2. Support the Family Engagement Action Team to align plans to the SIP, monitor progress quarterly and adjust the plan with input from all stakeholders.
3. Support monthly meetings of organized Parent Groups.
4. Provide opportunities to school staff for ongoing family engagement training using multiple platforms throughout the year. Assure training includes coaching staff so they practice and receive feedback on family engagement strategies.
5. Conduct virtual conferences and relationship-building home visits (virtual or in-person) every year.
6. Provide information on all school and classroom programs to all families.
7. Ensure all families can navigate the PCS system.
8. Use multiple platforms to ensure all families can access information (e.g., in-person, YouTube videos, live-streaming, podcasts, voice-over PowerPoint on website, etc.).
9. Support Title I school staff and families to co- create Compacts that differentiate strategies by grade level.

## Key Performance Indicators

### Are we doing what we planned?

1. 100% of families receive positive communications from classroom teachers in the first quarter of the school year.
2. At least 90% of educators conduct a relationship-building visit (virtual or in-person) every year.
3. At least 80% of families receive training, tools and resources to support their child's learning at home.
4. 100% of school and district staff complete customer service training every other year.
5. 100% of instructional staff complete classroom family engagement training every 3 years.
6. 100% of schools have a Family Engagement Action Team to execute their family-school partnership plan.

### Is anyone better off?

1. Families feel connected to their child's teacher.
2. Families trust school.
3. Families take action home to support their child's learning.
4. Enrollment and attendance increase.
5. Educators feel competent and confident with how to build family capacity to support learning at home.
6. All existing curricula and new adoptions have a family capacity-building component.
7. Educators support each other to implement new partnership strategies.